

2007 DuPont Automotive International Color Popularity Survey Results By global region

Numbers reflect the percentage of vehicles manufactured during the 2007 model year in North America, Europe, Mexico, Brazil, Japan, China and South Korea. Percentages are rounded.

North America - Overall

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | White/White Pearl | 19% | 19% |
| 2 | Silver | 18% | 19% |
| 3 | Black/Black Effect | 16% | 13% |
| 4 | Red | 13% | 11% |
| 5 | Gray | 12% | 13% |
| 6 | Blue | 12% | 11% |
| 7 | Beige/Brown | 5% | 7% |
| 8 | Yellow/Gold | 3% | 3% |
| 9 | Green | 2% | 4% |
| 10 | Others | <1% | <1% |

Europe - Overall

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | Black/Black Effect | 25% | 24% |
| 2 | Silver | 22% | 28% |
| 3 | Gray | 21% | 16% |
| 4 | Blue | 12% | 13% |
| 5 | White/White Pearl | 8% | 4% |
| 6 | Red | 6% | 6% |
| 7 | Beige/Brown | 2% | 4% |
| 8 | Green | 2% | 3% |
| 9 | Yellow/Gold | 1% | 1% |
| 10 | Other | 1% | 1% |

Mexico – Overall

| Rank | Color | 2007 |
|------|-------------|------|
| 1 | White | 32% |
| 2 | Gray | 15% |
| 3 | Red | 13% |
| 4 | Black | 11% |
| 5 | Blue | 10% |
| 6 | Silver | 9% |
| 7 | Green | 3% |
| 8 | Beige/Brown | 3% |
| 9 | Yellow/Gold | 3% |
| 10 | Others | <1% |

* Mexico data available independently for the first time in 2007.

Brazil – Overall

| Rank | Color | 2007 |
|------|-------------|------|
| 1 | Silver | 34% |
| 2 | Black | 23% |
| 3 | Gray | 15% |
| 4 | White | 12% |
| 5 | Red | 8% |
| 6 | Blue | 3% |
| 7 | Green | 2% |
| 8 | Beige/Brown | 2% |
| 9 | Yellow/Gold | 1% |
| 10 | Others | <1% |

* Brazil data available independently for the first time in 2007.

China - Overall

| Rank | Color | 2007 | 2006 |
|------|-------------|------|------|
| 1 | Silver | 23% | 24% |
| 2 | Black | 22% | 19% |
| 3 | White | 15% | 16% |
| 4 | Blue | 14% | 17% |
| 5 | Red | 11% | 9% |
| 6 | Gray | 9% | 3% |
| 7 | Green | 2% | 4% |
| 8 | Yellow/Gold | 1% | 7% |
| 9 | Beige/Brown | <1% | N/A |
| 10 | Others | 2% | 1% |

South Korea - Overall

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | Silver | 39% | 21% |
| 2 | White/White Pearl | 25% | 18% |
| 3 | Black/Black Effect | 22% | 20% |
| 4 | Blue | 8% | 9% |
| 5 | Gray | 5% | 19% |
| 6 | Red | 1% | 6% |
| 7 | Others | <1% | <1% |
| 8 | Lt. Brown | N/A | 7% |

Japan - Overall

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | White/White Pearl | 24% | 24% |
| 2 | Silver | 22% | 27% |
| 3 | Black/Black Effect | 19% | 16% |
| 4 | Gray | 14% | 12% |
| 5 | Blue | 5% | 10% |
| 6 | Beige/Brown | 1% | 2% |
| 7 | Red | 1% | 3% |
| 8 | Purple | 1% | N/A |
| 9 | Green | <1% | 2% |
| 10 | Others | 12% | 2% |
| 11 | Yellow/Gold | N/A | 2% |

2007 DuPont Automotive Color Popularity Survey Results

By vehicle market – North America

Percentages are rounded by main color families relative to vehicles manufactured during the 2007 model year in North America.

Luxury

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | White/White Pearl | 22% | 19% |
| 2 | Black/Black Effect | 22% | 22% |
| 3 | Silver | 20% | 16% |
| 4 | Gray | 10% | 12% |
| 5 | Red | 8% | 7% |
| 6 | Beige/Brown | 7% | 2% |
| 7 | Blue | 7% | 7% |
| 8 | Yellow/Gold | 2% | 6% |
| 9 | Green | 1% | 3% |
| 10 | Others | <1% | <1% |

Intermediate/CUV

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | Silver | 21% | 25% |
| 2 | Blue | 14% | 13% |
| 3 | White/White Pearl | 14% | 12% |
| 4 | Black/Black Effect | 13% | 10% |
| 5 | Red | 13% | 10% |
| 6 | Gray | 12% | 12% |
| 7 | Beige/Brown | 7% | 10% |
| 8 | Yellow/Gold | 4% | 4% |
| 9 | Green | 2% | 4% |
| 10 | Others | <1% | <1% |

Compact/ Sport

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | Silver | 19% | 18% |
| 2 | Black/Black Effect | 16% | 15% |
| 3 | Red | 16% | 15% |
| 4 | Gray | 15% | 15% |
| 5 | Blue | 14% | 13% |
| 6 | White/White Pearl | 11% | 10% |
| 7 | Yellow/Gold | 4% | 4% |
| 9 | Beige/Brown | 3% | 6% |
| 10 | Green | 1% | 2% |
| 11 | Others | <1% | 2% |

Truck/ SUV

| Rank | Color | 2007 | 2006 |
|-------------|--------------------|-------------|-------------|
| 1 | White/White Pearl | 26% | 25% |
| 2 | Black/Black Effect | 16% | 13% |
| 3 | Silver | 14% | 16% |
| 4 | Red | 13% | 11% |
| 5 | Gray | 12% | 13% |
| 6 | Blue | 11% | 10% |
| 7 | Beige/Brown | 4% | 6% |
| 8 | Green | 2% | 4% |
| 9 | Yellow/Gold | 1% | 1% |
| 10 | Others | 1% | <1% |

By vehicle market – Europe

Percentages are rounded by main color families relative to vehicles manufactured during the 2007 model year in Europe.

Luxury

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | Black/Black Effect | 34% | 37% |
| 2 | Silver | 20% | 28% |
| 3 | Gray | 13% | 9% |
| 4 | Blue | 12% | 10% |
| 5 | White/White Pearl | 7% | 5% |
| 6 | Green | 4% | 2% |
| 7 | Beige/Brown | 3% | 1% |
| 8 | Red | 2% | 4% |
| 9 | Yellow/Gold | <1% | 1% |
| 10 | Others | 4% | 3% |

Intermediate

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | Black/Black Effect | 27% | 25% |
| 2 | Gray | 21% | 19% |
| 3 | Silver | 19% | 26% |
| 4 | Blue | 10% | 11% |
| 5 | White/White Pearl | 8% | 3% |
| 6 | Beige/Brown | 5% | 5% |
| 7 | Red | 4% | 5% |
| 8 | Green | 2% | 4% |
| 9 | Yellow/Gold | <1% | 1% |
| 10 | Others | 3% | 1% |

Compact/Sport

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | Black/Black Effect | 25% | 22% |
| 2 | Silver | 23% | 30% |
| 3 | Gray | 21% | 15% |
| 4 | Blue | 13% | 15% |
| 5 | Red | 8% | 8% |
| 6 | White/White Pearl | 6% | 4% |
| 7 | Green | 2% | 2% |
| 8 | Yellow/Gold | <1% | 1% |
| 9 | Others | <1% | <1% |
| 10 | Lt. Brown | N/A | 3% |

SUV

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | Black/Black Effect | 36% | 34% |
| 2 | Gray | 22% | 15% |
| 3 | Silver | 16% | 24% |
| 4 | Blue | 10% | 10% |
| 5 | White/White Pearl | 9% | 5% |
| 6 | Red | 4% | 3% |
| 7 | Green | 2% | 3% |
| 8 | Yellow/Gold | 1% | 1% |
| 9 | Others | <1% | 1% |
| 10 | Lt. Brown | N/A | 4% |

MPV

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | Gray | 27% | 20% |
| 2 | Silver | 26% | 29% |
| 3 | Black/Black Effect | 16% | 17% |
| 4 | White/White Pearl | 11% | 4% |
| 5 | Blue | 9% | 13% |
| 6 | Red | 4% | 6% |
| 7 | Beige/Brown | 3% | 5% |
| 8 | Green | 2% | 5% |
| 9 | Yellow/Gold | <1% | 1% |
| 10 | Others | 1% | <1% |

By vehicle market – Japan

Percentages are rounded by main color families relative to vehicles manufactured during the 2007 model year in Japan.

Luxury

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | White/White Pearl | 32% | 34% |
| 2 | Black/Black Effect | 28% | 25% |
| 3 | Silver | 23% | 28% |
| 4 | Gray | 12% | 8% |
| 5 | Blue | 3% | 3% |
| 6 | Red | 1% | N/A |
| 7 | Others | 1% | 2% |

Intermediate

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | Silver | 32% | 39% |
| 2 | White/White Pearl | 27% | 26% |
| 3 | Gray | 15% | 11% |
| 4 | Black/Black Effect | 14% | 11% |
| 5 | Blue | 7% | 9% |
| 6 | Red | 1% | 2% |
| 7 | Others | 4% | 1% |
| 8 | Lt. Brown | N/A | 1% |

Compact/Sport

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | Silver | 20% | 25% |
| 2 | White/White Pearl | 18% | 20% |
| 3 | Black/Black Effect | 17% | 14% |
| 4 | Gray | 16% | 14% |
| 5 | Blue | 5% | 12% |
| 6 | Purple | 3% | N/A |
| 7 | Red | 2% | 4% |
| 8 | Beige/Brown | 2% | 3% |
| 9 | Green | 1% | 3% |
| 10 | Others | 16% | 3% |
| 11 | Lt. Brown | N/A | 3% |
| 12 | Yellow/Gold | N/A | 2% |

SUV

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | Black/Black Effect | 28% | 23% |
| 2 | White/White Pearl | 23% | 24% |
| 3 | Silver | 21% | 30% |
| 4 | Gray | 14% | 11% |
| 5 | Blue | 8% | 5% |
| 6 | Beige/Brown | 1% | 4% |
| 7 | Others | 5% | 1% |
| 8 | Red | N/A | 1% |
| 9 | Green | N/A | 1% |

MPV

| Rank | Color | 2007 | 2006 |
|------|--------------------|------|------|
| 1 | White/White Pearl | 33% | 32% |
| 2 | Silver | 23% | 26% |
| 3 | Black/Black Effect | 22% | 20% |
| 4 | Gray | 10% | 7% |
| 5 | Blue | 4% | 9% |
| 6 | Green | 1% | 1% |
| 7 | Red | 1% | 2% |
| 8 | Others | 6% | 1% |
| 9 | Lt. Brown | N/A | 1% |
| 10 | Yellow/Gold | N/A | 1% |